

About Hanover Day

Since 2006, the Hanover Cultural Council (HCC) has sponsored the annual Hanover Day Celebration which attracts over 10,000 attendees each year! Through rain and shine, and with the enthusiasm of vendors, businesses and residents, the celebration continues to grow! The annual event combines live music and entertainment, artisan crafts, historical demonstrations and athletic community events for all ages. The goal of the HCC in starting this event was to build community and to showcase the talents and specialties of local residents. Money raised by the HCC through this event is given back to the community in the form of grants for the arts, sciences & humanities. The HCC has supported the following:

Past Grant Recipients:

- Cedar Elementary School - TheatreWorks USA, Berklee Performance Center
- Donald Colon - Pastel Painting Workshop
- John Curtis Library - Plimoth Plantation Library Passes
- John Curtis Library - Heritage Museum & Gardens Library Passes
- Winter Stroll Festival
- Hanover Garden Club - The Right Size Flower Garden
- Hanover Parks and Recreation - Summer Concert Series
- Harbour Choral Arts Society - Songs for the South Shore
- Janet Curley - Diablo Glass School
- John Curtis Free Library - Plimoth Plantation Library Pass
- Kelly Lawrence/Office of Family and Community Engagement - Hanover Performing Arts Company
- Henry Lappen - Henry the Juggler Show
- Stephen Lewis - Revolutionary Art- An International Poster Exhibit
- Jim Manning - Reading Olympics
- Mass Audubon South Shore Sanctuaries-Wild Flowers
- South Shore Natural Science Center- Plugging into Nature Day
- South Shore Vo-Tech Drama Club- SSVT Drama Club Dinner Theater
- South Shore Vo-Tech - Brass Lantern After Dark



register today:
www.hanoverday.com

We have many Sponsor & Vendor opportunities available for Hanover Day events. All proceeds go towards sustaining Hanover Day in the future and continuing to give back to the community in the form of grants for the arts, sciences and humanities. All donations are tax-deductible.

To participate as a vendor or a sponsor, you can register online @ www.hanoverday.com.

FOR MORE SPONSOR INFORMATION, PLEASE CONTACT:

Christine Hillier
617.571.7672
chrishillier@hanoverday.com

Melinda Bertoni
508.942.0004
melindabertoni@hanoverday.com



Please make checks payable and mail to:
Hanover Cultural Council
550 Hanover Street, Hanover, MA 02339



Sponsorship Information

The 12th Annual

Hanover Day

(&Night!)

Nighttime Events: Music & FIREWORKS!

Chamber of Commerce
5K ROAD RACE
at Hanover Day

June 24, 2017
Sylvester Field, Hanover MA

Sponsorship Information



WE HAVE MANY SPONSORSHIP OPPORTUNITIES AVAILABLE FOR HANOVER DAY.

All proceeds go towards sustaining Hanover Day and allowing the Cultural Council to give back to the community every year in the form of grants for the arts, sciences and humanities. Sponsorships are tax-deductible. Please consider supporting the community while getting great exposure to thousands of attendees. Sponsorships and donations will be acknowledged on our website, social media, in press releases, on public access tv, and event marketing materials. Your name/logo can also be displayed at the Hanover Day event.

Please make a commitment today and be part of this wonderful event in Hanover. Contact us today!

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• Fireworks Sponsor: \$10,000 McGee Toyota of Hanover

Exclusive Fireworks sponsor with top billing! We provide three vinyl company banners: 24'x2', 8'x2', & 2'x3', company name featured in Hanover Day program, direct mailer, radio and cable access promos, website, Facebook and print ads. The Marquee sponsorship also includes VIP seating during fireworks display.

• Main Stage Sponsorships: Packages from \$500-\$5000

A custom package will be tailored to fit your budget. These packages include, but are not limited to: highly visible banners, your company name in Hanover Day program, website, social media, ads and other promotional materials.



Example of main stage banner placement

• T-shirt Sponsor: \$2,500

Sponsor's name prominently printed on back of 125+ Volunteer Staff t-shirts worn during event. We provide a 2'x3' company logo banner, company name in Hanover Day program, website, social media, ads and in other promotional materials.

• 3 on 3 Basketball Tournament Sponsor: \$2,500

This hugely popular tournament is for kids who have completed grades 3-8 by June 2017. Sponsorship pays for t-shirts, refs, scorers and gift cards. We provide 6'x8' event banner & 2'x3' company logo banner, name in Hanover Day program, website, ads and other promotional materials.

• 2nd Stage Childrens Entertainment Sponsor: \$1,500

Sponsor of featured acts throughout the day on Second Stage. We provide 6'x4' banner listing performances on stage and your logo & 2'x3' company logo banner, company name in Hanover Day program, website, social media, ads and in other promotional materials.

• COA Breakfast Sponsor: \$1,250

This event kicks off Hanover Day at the COA with your company sponsoring a breakfast for seniors. You can provide promotional materials to give out at breakfast. We provide a custom 2'x3' event poster & 2'x3' company banner, company name in Hanover Day program, website, social media, ads, and in other promotional materials.

• Community Art Project Sponsor: \$1,000

Art project facilitated by artist Karen Cass. Past projects include "Artful Anchors" & "Art Moves". We provide 6'x3' venue banner and a 2'x3' company logo banner, company name in website, social media, ads and in other promotional materials.

• Gold Sponsorship Level: \$1,000

Includes combined main stage banner, 2'x3' back stop banner, live logo link on Hanover Day website, one spotlight article in the Mariner prior to the event, biweekly spotlight on Facebook page with live website link, bold mention in Mariner Hanover Day advertisement leading up to the event.

• Silver Sponsorship Level: \$500

Includes 2'x3' backstop banner, once a month spotlight on Facebook page with live website link, mention in Mariner Hanover Day advertisement.

• Children's Festival Sponsor: \$500

Children's area event sponsor ie; Moon Walk, Magician, Fairy Houses. We provide a 2'x3' company logo banner and 2'x1.5' event sign w/company name.

• Bronze Sponsorship Level: \$250

Includes combined 2'x3' backstop banner, name on Hanover Day website, sponsorship listing on Facebook page, mention in Mariner Hanover Day advertisement.

• Patron: \$100

A great way to support all the free activities and entertainment throughout the day. We greatly appreciate any donations and will list your name on our website.

